

Social Contribution

The G-TEKT Group is engaged in social contribution activities to become a better partner to local communities in regions where it conducts business activities, in order to realize a sustainable society. Our social contribution activities are wide-ranging, including assisting environmental activities, regional beautification activities and welfare activities, in addition to providing educational support for local students.

Overseas Efforts



China

APAC

During APAC's visit at the Yongning Nursing Home, APAC employees deepened relationships with a total of 25 participants, including resident elderly, employees and their family members. APAC also donated useful supplies such as daily necessities and kitchenware.



China

WAPAC

WAPAC donated school supplies to nearby primary schools such as computers, books, textbooks and sports equipment. At the same time, WAPAC held "WAPAC Aixin Classes", teaching children the flow of auto manufacturing from the beginning to the end. Furthermore, WAPAC deepened its relationship with the children through activities such as tug-of-war games and dancing. WAPAC plans to organize similar activities in the future, providing supports to enhance the school life of these children.



Thailand

G-TEC

G-TEC organized a garbage collecting event at Maerumphueng Beach in an effort to conserve Thailand's coastal environment. Family members of employees also participated in the event, collecting substantial amounts of garbage. The event succeeded in increasing employees' environmental awareness, as well as beautifying Thailand's beaches.



United States

ATA

ATA made donations to sports events for physically and mentally handicapped children. These contributions and support provided to the local community were highly regarded, earning ATA the "Good Neighbor of the Year" Award from the Mayor.



Mexico

G-MEX

As part of an effort in environmental conservation in Mexico through ancient agricultural methods, G-MEX employees dug holes called "cajetes" that retain rainwater. These holes collect rainwater, which gradually seeps underground, providing plants with water to absorb. G-MEX received a certificate from the Secretariat of Environment and Natural Resources as proof of the activity.





India

G-TIP

India is striving to cultivate talent that can support future domestic industries. As part of that effort, there are industrial training facilities that offer educational and employment support for people who cannot afford a good education due to poverty and other factors. G-TIP supports these governmental initiatives through donations to these industrial training facilities, as well as on-site work training where trainees experience actual business operations. Through the hands-on work training, students can learn while earning income, and have the opportunity to hone their skills.




Brazil

G-KTB

In non-governmental orphanages, children aged 0-18 live apart from their families due to various reasons such as poverty and domestic abuse. These institutions are in short of daily supplies due the lack of funding. To remedy this in whatever a small way we can, G-KTB donated food supplies such as flour, sugar and rice.

Furthermore, G-KTB also provided vegetable gardens and planted fruit trees, as part of the long-term support. G-KTB will continue its support in order to keep children smiling.




Indonesia

G-TIM

To support victims of the earthquake and tsunami that struck Sulawesi Island in Indonesia, G-TIM donated 50 million IDR in cash through the Indonesian Red Cross Society, plus clothing from our employees.



Efforts in Japan

Tochigi Plant

This year again, Tochigi Plant employees and their families (a total of 37 people) participated in the cleaning event at the Sakura City Comprehensive Park. There were a substantial number of participants despite it being a holiday.

Moreover, in collaboration with companies of the Workplace-Police Liaison Committee of the Sakura Region, we distributed postcards to local residents in an effort to stop scams.



C&C Tochigi

C&C Tochigi employees participated in the “Kinugawa and Kokaigawa Cleaning Challenge” for the fourth consecutive year. Ten participants cleaned the rivers in the scorching summer heat. Other activities included participating in the “Sakura Festival” at Joho-No-Mori, in which they helped set up the venue and assisted as administration staff. It serves as a place to interact with local residents.



Gunma Plant

This year, employees of the Gunma Plant also conducted a cleaning event at the gold mine associated with Yoshisada Nitta, a warlord and symbol of Ota City. Junior high school students from inside and outside of the city, various organizations and affiliates of SUBARU participated in the event, totaling 800 people. Out of these participants who helped collect garbage and remove weed, 11 were employees of the Gunma Plant.



Hamura District

Every year, Hamura Plant employees participate in the “Full of Flowers Project”, held by the neighborhood association in spring and autumn. In preparation for planting flowers, employees cleared the roadside of garbage and cleaned the street. Moreover, employees participated in “Stop Littering Campaign” held at Hamura Station in July, and helped to pick up garbage.



Shiga Plant

Shiga Plant employees participated in the planning of the Urban Koka City Beautification Campaign (Machi-bika-katsudo). Employees decided on where to host cleaning activities, which would be held for over four times annually, with five or more participants.

Garbage-collecting and grass-cutting activities were held five times in FY2018, with a total of 34 participants.



Shiga Plant

As part of its “biodiversity campaign”, the Shiga Plant sponsored the “Kabutomushi (Japanese rhinoceros beetle) Village” in Akebihara, Tsuchiyama-cho, Koka City. The “Kabutomushi Village”, which is a summer time only event, displayed various species of Japanese rhinoceros beetles captured in local forests, allowing visitors to interact with them.



Saitama Plant

In an effort to beautify the local region, a total of 64 employees of the Saitama Plant participated in cleaning activities, which were held once every three months. Also, the Saitama Plant has been registered under Saitama’s “Regional Cleaners Registry”.



Headquarters

Employees picked up garbage along roads surrounding the headquarters. Nine employees participated in the one-hour event. About three trash bags of garbage were collected. Employees of the headquarters are committed to continue such events in the future.

